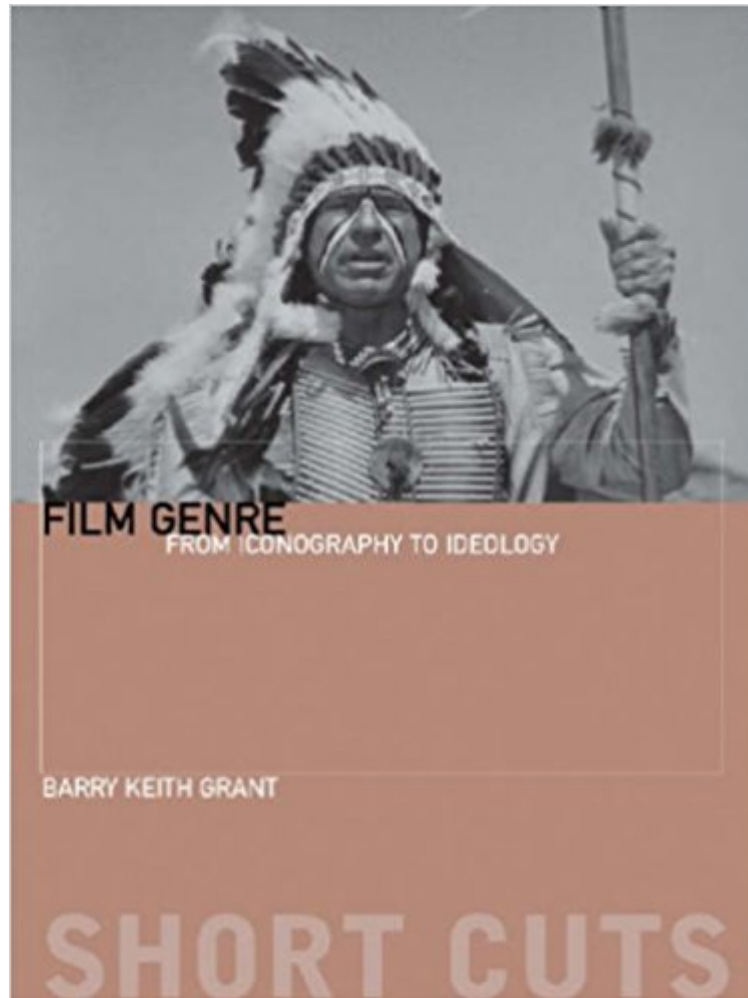




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# Film Genre: From Iconography To Ideology (Short Cuts)



## Synopsis

This is a concise evaluation of film genre, discussing genre theory and sample analyses of the western, science fiction, the musical, horror, comedy, and the thriller. It introduces the topic in an accessible way and includes sections on the principles of studying and understanding "the idea of genre"; genre and popular culture; the narrative and stylistic conventions of specific genres; the relations of genres to culture and history, race, gender, sexuality, class and national identity; and the complex relations between genre and authorship. Case studies include: 42nd Street, Pennies from Heaven, Red River, All That Heaven Allows, Night of the Living Dead, Die Hard, Little Big Man, Blue Steel, and Posse.

## Book Information

Series: Short Cuts

Paperback: 144 pages

Publisher: Wallflower Press (January 1, 2007)

Language: English

ISBN-10: 1904764797

ISBN-13: 978-1904764793

Product Dimensions: 5.9 x 0.5 x 7.9 inches

Shipping Weight: 7.8 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #440,795 in Books (See Top 100 in Books) #92 in [Books > Humor & Entertainment > Movies > Documentaries](#) #539 in [Books > Humor & Entertainment > Movies > Theory](#) #884 in [Books > Textbooks > Humanities > Performing Arts > Film & Television](#)

## Customer Reviews

Barry Keith Grant is professor in the department of communication, popular culture, and film at Brock University, Canada.

A succinct and helpful addition to film studies.

Barry Grant has long been one of the major theorists behind genre criticism in film theory. His most recent work is a crowning achievement to unite the two sides in genre debate. The structuralists agree on the elements of genres such as iconography. The cultural theorists look at themes and ideological implications. Hence iconography is the starting point and ideology is the finish line in

genre study. Barry Grant's book is a must read. I recommend it to every film student and any reader interested in film as an artistic medium.

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